



TCDA Holiday Window Decorating Contest

Help bring the holiday shopping spirit to Tahoe City!
Light up the town with your most festive holiday lighting and decorations!
Make Tahoe City *the* holiday shopping destination!
Enter to win fabulous prizes!

How to Enter:

- There is NO Entry Fee
- Pre-registration is preferred but not required
- To pre-register go to: <https://goo.gl/forms/s9L5s1fax0SFMtyk2>
- Have your business decorated by November 26th for our Holiday Hop/Small Business Saturday/Shop Local Kick-Off

Who is eligible:

- All Tahoe City Businesses

Rules:

- Downtown businesses are encouraged to decorate the exterior, and/or windows of their businesses with colorful lights, and other festive, seasonal, and decorative ornaments.
Businesses may be decorated anytime, but to enter the contest must be ready for judging by November 26th

Judging Criteria:

- Originality
- Arrangement
- Theme
- Overall Presentation

Categories:

- Best Theme
- Best Originality
- Best Overall Display

Prizes:

- Gift Certificates to Local Businesses!
- Your business featured on our Facebook Page!
- Your business highlighted in e-news!
- TCDA custom mug or water bottle!
- Wine, and more!

Questions?

Call TCDA at 530.583.3348 or email at info@visittahoeconomy.com

