

TAHOE CITY DOWNTOWN ASSOCIATION
Board Meeting
December 13, 2017
MINUTES

- A. CALL TO ORDER** – Establish quorum and introduction of attendees
Katherine Hill called the meeting to order at 5:42 PM at Jake’s on the Lake in Tahoe City, California. A quorum was not established.

Board Members and Staff in Attendance

Katherine Hill, the Tahoe Weekly
Robb Olson, Olson-Olson Ena
Gail Scoville, Snowfest & Kiwanis
Sherina Kreul, Plumas Bank
Christina Perry, Jake’s on the Lake (6:10 PM)
JT Chevallier, TCDA
Jamie Olson, TCDA
Dana Tanner, TCDA

Board Members not in Attendance

Amie Quiarte, Tahoe Luxury Properties
Bill Dietz, Tahoe Luxury Properties
Gary Davis, JK Architecture & Engineering
Melissa Siig, Tahoe Art Haus & Cinema
Greg Mickiewicz, Tahoe Marine Supply
Eric Pilcher, Moe’s Original BBQ

B. AGENDA AMENDMENTS AND APPROVAL

Today’s agenda was approved as presented by affirmation.

C. DECEMBER – CONSENT CALENDAR FOR APPROVAL

1. November 15, 2017 – Board of Director Meeting Minutes
2. December 7, 2017 – EC Committee Meeting Notes
3. December 11, 2017 – Membership Status Reports
4. December 11, 2017 – Trip Advisor Media Placement

Due to the lack of a quorum, this item was tabled.

C. PUBLIC COMMENT

There were no comments on items not on today’s agenda.

E. TREASURER’S REPORT

Gail Scoville presented the financial reports noting that 2017 is ending strong. Staff reported that membership dues were rolling in and would close closer to our budgeted amount. There was an issue with July member invoices being received through the membership software and that put us behind but we are getting caught up. Kat suggested adding an optional donation item to membership invoice and shared how the Truckee Chamber builds a donation amount into their

member invoices. Gail reported that she, Sherina and JT have been working on the 2018 budget and will include in the January board packet for approval. Sherina is working on the 4th of July event budget and Jamie is working on the Marketing, Oktoberfest and Wine Walk budgets.

I. COMMITTEE REPORTS

Dana reported that the Tahoe City holiday Hop/Small Business Saturday was the busiest event. Town was alive and the feedback from merchants has been very positive. She will be sending an event survey to participants for feedback.

A reminder to save the date for TCDA's annual Membership and Volunteer Appreciation Party on Tuesday, January 23rd this year at The Blue Agave.

J. CONTINUING BUSINESS

No items were discussed under continuing business.

K. NEW BUSINESS

There was a discussion around the upcoming board elections. Currently there are 4 to 5 seats open for the 2018 election. The elections committee has reached out to several potential candidates. JT will follow up with these people next week to secure commitments and whether or not they are a good fit for the organization. Once this is done, we would like to hold interviews with a couple members of the EC before building the ballot for the January election.

ADJOURN

There being no further business to come before the Board, the meeting adjourned at 6:15 PM. The next meeting of the TCDA Board of Directors is scheduled for January 17, 2018 at the TCPUD Board Meeting Room.