

TAHOE CITY DOWNTOWN ASSOCIATION
Board Meeting
June 21, 2017
MINUTES

A. CALL TO ORDER – Establish quorum and introduction of attendees

Katherine Hill called the meeting to order at 8:05 AM at the Tahoe City Public Utility District Board Room in Tahoe City, California. A quorum was not established.

Board Members and Staff in Attendance

Katherine Hill, Tahoe Weekly
Gail Scoville, Snowfest and Kiwanis
Amie Quiarte, Tahoe Luxury Properties
Gary Davis, Gary Davis Group arrived at 8:09
Robb Olson, Olson-Olson
Melissa Siig, Tahoe Art Haus and Cinema arrived at 8:12 and a quorum was established
JT Chevallier, TCDA

Board Members Not in Attendance

Greg Mickiewicz, Tahoe Marine Supply
Eric Pilcher, Moe's Original BBQ
Lindsay Warren, Integrity Design Partners
Bill Dietz, Tahoe Luxury Properties
Christina Perry, Jake's on the Lake
Jamie Olson, TCDA

B. AGENDA AMENDMENTS AND APPROVAL

Today's agenda was approved by affirmation as presented.

C. JUNE – CONSENT CALENDAR FOR APPROVAL:

- 1. May 17, 2017 – Board of Director Meeting Minutes**
- 2. May 25, 2017, 2017 – 4th of July Meeting Recap**

It was moved by Gail Scoville and seconded by Amie Quiarte to approve the Consent Calendar as presented. Motion carried unanimously.

D. PUBLIC COMMENT

There were no comments on items not on today's agenda.

E. COMMUNITY PARTNERS' REPORTS

Kurt Althof from Tahoe City Public Utility District (TCPUD) reported the Tahoe City Sewer Line Rehabilitation project should begin next week in the Jackpine and Grove Street areas. All TCPUD parks and facilities are open for the season. TCPUD is gearing up for weekly events, including Concerts at Commons Beach, Movies at the Beach, and Farmer's Market.

Althof introduced Bob Bonino, Manager of Tahoe City Golf Course. Bonino introduced himself and said this is YOUR community golf course. If there's something that can be done to benefit businesses, let him know. Bonino said there are lots of opportunities to allow local business employees the chance to play golf or do special promotions. Scoville suggested a barbecue or something else special be done on the 4th of July.

Bonino and Althof discussed the impacts of the heavy winter on the golf course and ball fields that are being addressed.

Sandy Evans Hall from the North Lake Tahoe Resort Association (NLTRA) said the Peak Your Adventures campaign is kicking off. It focuses on events in the Villages during the summer. The High Notes calendar has been distributed, which promotes free music being offered along the north shore all summer long. Hall encouraged everyone to post their events on the Chamber Events Calendar. The Tahoe City Visitors Center is in full operation and the temporary center in Kings Beach will open soon.

Hall reported her last day at NLTRA is next week. She is moving back to Colorado. Her replacement should be announced soon. A contract for services has been signed with Andy Chapman to fill the Marketing Director position. Hall said the NLTRA Board continues to work with Placer County on a contract. Hill wished Hall good luck and thanked her for what she's done for North Tahoe during her tenure here.

G. COMMUNITY PRESENTATION TOPIC – Old North Tahoe Firehouse Future

- **Susie Vose from Placer County**

Susie Vose reported the County has hosted some community workshops to determine options for the old Tahoe City firehouse. The next one is scheduled for July 1. Vose narrated a Power Point presentation focused on some of the issues with the property, zoning, and potential uses. A presentation will be made to the Board of Supervisors next month. She expects the Board to give direction to staff for moving forward. Discussion followed regarding possible uses of the site.

H. TREASURER'S REPORT

- **June 2017 – Profit and Loss Statement & Balance Sheet**

Scoville presented the financial reports, which were included in the Board packets. The preliminary numbers from the Wine Walk indicate a \$34,000 gross, but not all bills are in. Approximately \$21,830 has been raised to date for 4th of July. One donation for \$5000 was received for the 4th and another \$5000 donation received for flower baskets. There is a bank balance of approximately \$68,000.

Chevallier reported about 850 glasses were sold at Wine Walk and another 100 tickets for Designated Drivers and children. Scoville said a wrap up meeting is scheduled and the financials will be finalized. Everyone agreed it was a great event.

I. COMMITTEE REPORTS

Scoville reported a 4th of July meeting is scheduled for next week. She discussed some of the logistics and said more volunteers are needed, particularly for afternoon shifts.

Quiarte reported the Oktoberfest Committee will be meeting soon. Most vendors from last year have been confirmed.

There was a brief discussion about volunteer needs for Concerts at Commons Beach.

Hill reported the Economic Vitality Committee is working on shared-working space opportunities. Discussion followed about possible locations and the need for co-spaces.

J. CONTINUING BUSINESS

- **Concerts Volunteers – Please confirm your committed date with JT**

This was discussed under Item I.

- **4th of July Volunteers Needed – Please share the word that we need help on the 4th of July for short 2 hours shifts. We are WAY behind in donations this year and need to make it up on the day of collections!**

This was discussed under Item I.

K. NEW BUSINESS

Davis reported the hanging flower baskets have been installed. He's received inquiries from businesses who want baskets in front of their stores, but there is a question of funding. Also, Davis isn't sure if Tahoe Tree can continue to produce the baskets. A brief discussion followed about the options available. It was agreed a budget for flower baskets will be submitted to the Executive Committee.

L. BOARD MEMBER UPDATES

Siig reported Tahoe City Art Haus should receive its wine license in a couple of weeks.

ADJOURN

There being no further business to come before the Board, the meeting adjourned at 9:26 AM. The TCDA Board does not meet in July or August. The next meeting of the TCDA Board of Directors is scheduled September 20, 2017 at 8:00 AM at the Tahoe City Public Utility District Board Room in Tahoe City, California.

Respectfully submitted,
Judy Friedman, Recording Secretary
THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS