

# TAHOE CITY DOWNTOWN ASSOCIATION

Board Meeting

December 18, 2019

## MINUTES

### A. CALL TO ORDER – Establish quorum and introduction of attendees/new board members

Katherine Hill called the meeting to order at 5:40 PM at Za's Lakefront in Tahoe City, California. A quorum was established

#### Board Member and Staff in Attendance

Katherine Hill, Tahoe Weekly  
Gail Scoville, Snowfest and Kiwanis  
Scott Willers, Compass Real Estate  
Robb Olson, Olson-Olson  
Abby Gallup, Freelance Graphic Designer  
Gary Davis, Gary Davis Group  
Ryan Fitzhenry, Rotor Collective  
Kylee Bigelow, TCDA Executive Director

#### Board Members not in attendance

Bill Dietz, Tahoe Luxury Properties  
Melissa Siig, Tahoe Art Haus and Cinema  
Sherina Kreul, Plumas Bank

### B. AGENDA AMENDMENTS AND APPROVAL

It was moved by Olson and seconded by Gallup to approve today's agenda as presented. Motion carried unanimously

### C. DECEMBER – CONSENT CALENDAR FOR APPROVAL

1. November 20, 2019 – Board of Director Meeting Minutes

It was moved by Olson and seconded by Gallup to approve the Consent Calendar as presented. Motion carried unanimously.

### D. PUBLIC COMMENT:

There were no comments on items not on today's agenda.

### E. COMMUNITY PARTNERS' UPDATES (3 - 5 min)

There were no community partner updates

### F. TREASURER REPORT

Scoville commented on TCDA's finances at the end of the year. Scoville highlighted that we are in good financial standing and kept to our proposed budget.

### G. COMMITTEE REPORTS

- December 11, 2019 – Executive Committee Meeting Notes

### H. OTHER REPORTS

- Executive Director Report for December
- Placer County Report for December

Bigelow highlighted new relationship with MJD Capital Partners, the owners of the Boatworks Mall and Tahoe City Inn.

## **I. CONTINUING BUSINESS**

- TCDA Board Election

Bigelow updated the board on those who are up for re-election. Including Scoville, Fitzhenry, Siig, Willers, and Gallup. Fitzhenry will not be running for reelection. Two seats are open. Email ballot will go TCDA members the first two weeks of January.

- CAP Grant Update

Bigelow updated the board on the status of TCDA's two CAP Grants.

- Downtown Lighting Update

Bigelow reported that there is over \$20,000 worth of lights on the downtown trees. TCDA has fundraised \$10,609 and is expecting a rebate from Liberty in January 2020.

After further discussion, the board recommended that TCDA continue to get lights in downtown Tahoe City and to use TCDA funds to support businesses lighting their trees. The board recommended the TCDA approach Cobblestone first.

- TBID Update

Bigelow informed the board that the petition has not been sent out yet.

- REMINDER: upcoming Winter Fundraisers to benefit TCDA
  - February 19, 2020 – Wild Winter Wednesdays at River Ranch
  - February 26, 2020 - Sunnyside Fish Taco Night

## **J. NEW BUSINESS**

- Member and Volunteer Appreciation Party

Bigelow reported that the party will be January 21<sup>st</sup> at Blue Agave. She asked the board to attend.

## **Adjourn**

There being no further business to come before the Board, the meeting adjourned at 6:10pm