

**TAHOE CITY DOWNTOWN ASSOCIATION**  
**Board Meeting**  
**October 16, 2019**  
**MINUTES**

**A. CALL TO ORDER – Establish quorum and introduction of attendees/new Board members**

Katherine Hill called the meeting to order at 8:03 AM at the Tahoe City Public Utility District Board Room in Tahoe City, California. A quorum was established.

**Board Members and Staff in Attendance**

Katherine Hill, Tahoe Weekly  
Melissa Siig, Tahoe Art Haus and Cinema  
Sherina Kreul, Plumas Bank  
Gail Scoville, Snowfest and Kiwanis  
Scott Willers, Compass Real Estate  
Robb Olson, Olson-Olson  
Abby Gallup, Freelance Graphic Designer arrived at 8:10 AM  
No staff was present.

**Board Members Not in Attendance**

Clint Peetz, Fat Cat  
Bill Dietz, Tahoe Luxury Properties  
Gary Davis, Gary Davis Group  
Ryan Fitzhenry, Rotor Collective

**B. AGENDA AMENDMENTS AND APPROVAL**

It was moved by Siig and seconded by Willers to approve today's agenda as presented. Motion carried unanimously.

**C. OCTOBER – CONSENT CALENDAR FOR APPROVAL**

**1. September 18, 2019 – Board of Director Meeting Minutes**

It was moved by Scoville and seconded by Siig to approve the minutes of the September 18, 2019 Board meeting. Motion carried unanimously.

**D. PUBLIC COMMENT**

There were no comments on items not on today's agenda.

**E. COMMUNITY PARTNERS' UPDATES**

Romack reported the Board of Supervisors is meeting in Tahoe on October 22. Agenda items include the Short Term Rental Ordinance, consideration of a pilot program to offer free TART service in Placer County this winter, and a presentation from the California Tahoe Conservancy on the Lake Tahoe West project.

Romack announced the County has closed escrow on the Nahas property. There is an exclusive contract until the end of November with a developer to negotiate options for the property. The Community Advisory Committee is being formed to participate in the discussions. Kreul asked for a presentation showing what is being considered.

Stacie Lyans reported the agenda for Friday's TCPUD Board meeting will include a public hearing on the proposed rate structure, the "trash collection" issue in Tahoe City, and a discussion about snow storage and changes in rates to allow dumping using the TCPUD yard.

On November 5, there will be a community workshop to consider relocation of Pomin Field and restoration of the existing site.

Liz Bowling from NLTRA reported on the status of the proposed TBID. The Management District Plan (MDP) that will outline operation of the TBID is being reviewed by County Counsel. Once that is approved by the Board of Supervisors, the petition process will begin. After much discussion, Donner Summit has asked to be removed from the District. Bowling thanked this Board for helping with messaging. Discussion followed regarding details of the TBID. It was noted both TCDA and NTBA will have seats on the Steering Committee to help recommend allocations of funds. Bowling clarified that if the TBID is instituted, NLTRA, TCDA, nor NTBA will be collecting membership dues as each organization will receive its current level of funding. The updated budget, FAQs, and communications to those within the proposed District boundaries will be sent to the TCDA Board.

Bowling noted the recent North Tahoe fire Protection District policy regarding firework permits. NLTRA is sending a letter in response and asking TCDA and NTBA to do the same from the point of view of fireworks as a part of celebratory community events that bring a lot of people to the area. Snowfest will also send a response.

The Visitor's guide will be out by Thanksgiving.

## **F. TREASURER REPORT**

- **October 2019 – Profit and Loss Statement & Balance Sheet**

Scoville recommended setting up a separate fund for Concerts, similar to 4<sup>th</sup> of July. The fund will start with \$5,000. There was consensus to agree.

The financial reports were reviewed. Scoville said the organization is in good shape heading to winter.

## **G. COMMITTEE REPORTS**

- **September 25, 2019 – TCDA Business Advocacy Committee Meeting Note**

Gallup said the Committee is developing a survey to do a "casual" needs assessment to evaluate how TCDA may impact the economy in Town. The Committee is hoping to conduct 25 personal interviews with these survey questions. The next Committee meeting is scheduled for October 23 at 11:00 AM.

- **September 25, 2019 – Oktoberfest Committee Meeting Notes**

Scoville reported that in spite of the weather, it was a great event.

## **H. CONTINUING BUSINESS**

- **Downtown Lighting**

Hill reported some minimal fundraising has been down for holiday lighting. Installation should begin November 1. Bigelow is working with Liberty Utilities to see if there are rebates for using LED lights. She is also investigating applying for a TOT grant.

## **I. NEW BUSINESS**

- **Clint Peetz Resignation from TCDA Board**

Hill presented a letter from Peetz resigning from the Board because of so many other commitments.

- **2020 TCDA Board Elections**

Olson is reviewing what terms are expiring for the January election. New terms will begin in February. Also in February, Board officers are appointed. This year the President and Vice-President will be appointed. Hill will serve on the Executive Committee as Past-President.

## **J. CLOSED SESSION**

The Board went into Closed Session at 9:02 AM to consider personnel issues. Open Session was reconvened at 10:45 AM, there were no reportable actions.

**Adjourn**

There being no further business to come before the Board, the meeting adjourned at 11:00 AM

Respectfully submitted,

Judy Friedman

Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS

**Next Meeting Date: November 20, 2019 – 8:00 AM - 10:00 AM at TCPUD Meeting Room**