



Activities for the whole family!
Live music, cold beer, BBQ, fun games & crafts

Saturday, Sept. 23
Gatekeepers Museum, Tahoe City
12 - 5pm

SPONSORSHIP OPPORTUNITIES

EDELWEISS: \$2000

- Business logo placement on two Oktoberfest banners at event
- Business logo placement on Oktoberfest webpage, posters, fliers, and local media ads
- Logo with link displayed on all email campaign marketing blasts (5000 email subscribers)
- Sponsor recognition on social media posts (Instagram, Facebook, Twitter totaling 35,000 followers)
- Business name mentioned in PA announcement at event
- (4) 2023 commemorative beer mugs
- Free booth space at event

LEDERHOSEN: \$1200

- Business logo placement on two Oktoberfest banners at event
- Business logo placement on Oktoberfest webpage, posters, fliers, and local media ads
- Logo with link displayed on all email campaign marketing blasts (5000 email subscribers)
- Sponsor recognition on social media posts (Instagram, Facebook, Twitter totaling 35,000 followers)
- (2) 2023 commemorative beer mugs

PRETZEL TWIST: \$500

- Business logo placement on two Oktoberfest banners at event
- Logo with link displayed on all email campaign marketing blasts (5000 email subscribers)
- Logo displayed on Oktoberfest webpage on TCDA website
- 2023 commemorative beer mug

FRIEND OF OKTOBERFEST: \$100

or gift card /product of your choice for event use

- Business name with link displayed on Oktoberfest webpage on TCDA website

CONTACT INFORMATION

Name: _____ Business name: _____

Mailing Address: _____

City, State, Zip: _____

Phone _____ Email: _____

PAYMENT INFORMATION - CREDIT CARD

Name on Credit Card: _____

Visa MasterCard AmEx Card #: _____

Billing Address: _____

City, State, Zip: _____

Exp Date: _____ Sec Code: _____

PAYMENT INFORMATION - CHECK

Make checks payable to: TCDA PO Box 6744 Tahoe City, CA 96145

tcdavisittahoecity.com or Christabel@visittahoecity.com

