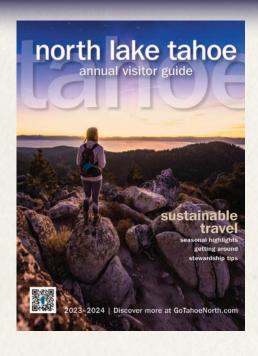
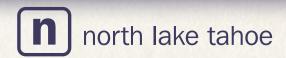
## 2024 Annual Official North Lake Tahoe Visitors Guide





Ad Space: April 5, 2024 Materials: April 12, 2024

Distribution: Late May for one year

Circulation: 60,000+

 Pricing
 Rates

 □ Full page
 \$2,325

 □ Half page
 \$1,380

 □ Quarter page
 \$920

 □ Sixth page
 \$665

Credit card payments will incur a 5% transaction fee.

## **Advertising Agreement**

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost. Make sure your business information is updated in the directory at northtahoecommunityalliance.com. If there is a change or addition contact Kimberly Brown: (530) 581-8750 or Kim@northtahoecommunityalliance.com.

Company Name

Owner

Business Address

City/State/Zip

Email

Fax

Ad Specifications High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed Full Page Non-Bleed 7.5" x 10" 1/2 Page Horizontal 7.5" x 4.875"

**1/4 Page** 3.625" x 4.875"

1/6 Page 3.625" x 3.216" 1/2 Page Vertical 3.625" x 10"



Kathy Hess-Slocum Just Imagine Marketing and Design (775) 846-5656 kathy@justimaginemktg.com

Dave Mulligan (775) 722-1672 MadMulliganProductions@gmail.com Full Page

1/2 Page
Horizontal

1/4
Page

1/6
Page

1/2 Page Vertical