# Bring Back the Boom Sponsorship

Tahoe City's 77th Fireworks Celebration | July 4, 2025

## Red, White & Boom Presenting Sponsor $10,000 (1 available)

- Presenting name included in all mentions for the 4th of July fireworks.
    - Example: Tahoe City's 4th of July fireworks presented by [Title Sponsor Name]
- Prominent logo placement on all fireworks marketing materials at the top
    - Includes newsletter, social media, print ads, digital ads, posters, etc.
- Prominent logo placement on TCDA website with link
- Logo prominently displayed on the 2025 4th of July Bring Back the Boom T-shirts
- Dedicated social media post for title sponsor on Facebook and Instragram
- 10 commemorative T-shirts
- Opportunity to place a booth at the 4th of July celebrations in a prominent location
- Opportunity to place a booth at the Tahoe City Food & Wine Classic on June 7, 2025

## Big Boom $5,000 (8 available)

- Logo placement on all fireworks marketing materials
    - Includes newsletter, social media, print ads, digital ads, posters, etc.
- Sponsor recognition on shared social media posts
- Logo placement on TCDA website with link
- Logo included on 2025 4th of July Bring Back the Boom T-shirts
- 8 commemorative T-shirts
- Opportunity to place a booth at the 4th of July celebrations in a prominent location

## The Bang $2,500 (10 available)

- Logo placement TCDA newsletter & posters, etc.
- Sponsor recognition on shared social media posts
- Logo placement on TCDA website with link
- 6 commemorative T-shirts

## Stars & Stripes $500

- Business logo or family name placement with link on Tahoe City 4th of July website
- Sponsor recognition on shared social media posts
- 4 commemorative T-shirts

## The Firecracker $250

- Business or family name placement on Tahoe City 4th of July Website
- 2 commemorative T-shirts

## Sparkler $150

- Business or family name placement on Tahoe City 4th of July Website
- 1 commemorative T-shirt

**Email kat@visittahoecity.com to become a sponsor.**