



2026 Tahoe City Food & Wine Classic Sponsorship

June 5 Grab Your Glass & June 6 Wine Walk 2026

PRESENTING & GLASS SPONSOR – \$10,000 (1 available)

- Logo on Tahoe City Food & Wine commemorative glass (solo sponsor logo; other side is Food & Wine logo)
- Presenting name included in all mentions for Tahoe City Food & Wine Classic
 - Example: Tahoe City Food & Wine Classic presented by [Title Sponsor Name]
- Prominent logo placement on all Food & Wine Classic marketing materials at the top
 - Includes newsletter, social media, print ads, digital ads, posters, etc.
- Prominent logo placement on Tahoe City Food & Wine website with link
- Dedicated social media post for title sponsor on Facebook and Instagram
- 10 tickets to Tahoe City Food & Wine Classic
- 4 tickets to Oktoberfest, Sept. 19
- Opportunity to place a booth at the Tahoe City Food & Wine Classic in a prominent location on June 5 & 6
- Opportunity to place a booth at the July 3rd Family Fun Zone or Oktoberfest (sponsor choice)

CHAMPAGNE SPONSOR – \$5,000 (8 available)

- Logo placement on all Food & Wine Classic marketing materials
 - Includes newsletter, social media, print ads, digital ads, posters, etc.
- Sponsor recognition on shared social media posts
- Logo placement on Tahoe City Food & Wine website with link
- 8 tickets to Tahoe City Food & Wine Classic
- Opportunity to place a booth at the Tahoe City Food & Wine Classic on June 6 in a prominent location

CABERNET SPONSOR – \$2,500 (10 available)

- Logo placement on TCDA newsletter & posters, etc.
- Sponsor recognition on shared social media posts
- Logo placement on Tahoe City Food & Wine Classic website with link
- 6 tickets to Tahoe City Food & Wine Classic

CHARDONNAY – \$1,000

- Business logo or family name placement with link on Tahoe City Food & Wine Classic website
- Sponsor recognition on shared social media posts
- 4 tickets to Tahoe City Food & Wine Classic

ROSÉ – \$500

- Business logo or family name placement with link on Tahoe City Food & Wine Classic website
- 2 tickets to Tahoe City Food & Wine Classic

Email [kat@visittahoeecity.com](mailto:kate@visittahoeecity.com) to become a sponsor.